

<b>title</b>	: Wetenschap In Beeld
<b>published by frequency</b>	: Bonnier Publishing : 12 x per year
<b>publication day</b>	: Wednesday
<b>advertising sales</b>	: Audax Media Joan Muyskenweg 6-6a 1096 CJ Amsterdam telephone: +31 - 20 - 5979 648 telefax: +31 - 20 - 5979 642 e-mail: info@media.audax.nl online: <a href="http://www.audaxmedia.nl">www.audaxmedia.nl</a>
<b>annual subscription</b>	: € 49,95
<b>cover price</b>	: € 4,75
<b>proof copies</b>	: Two proof copies are provided free of charge for each ad; extra copies can be supplied at the price of € 2,25 per copy.
<b>reservation</b>	: 5 weeks prior to publication date
<b>closing date for adv. material</b>	: 4 weeks prior to publication date
<b>cancellation</b>	: 8 weeks prior to publication date (contract remains valid)
<b>reproduction material to</b>	: Audax Media P.O. Box 94509 1090 GM Amsterdam telephone order processing: +31 - 20 - 5979 638
<b>general conditions</b>	: "All orders are closed and executed according the General Advertising Conditions of Audax Media B.V." For details see <a href="http://www.audaxmedia.nl">www.audaxmedia.nl</a>

## WETENSCHAP IN BEELD

**HOI**  
2009  
**nom PRINT**

### Technical specifications

<b>type page</b>	: 205 x 276 mm
<b>printing process</b>	: Web-offset
<b>paper type</b>	: Cover: 200 gr WFC High Gloss : Inside: 80 gr MWC gloss
<b>advertising material</b>	: Digital files in the file format: Certified PDF tijdschriften Nederland. The digital file must include a contact proof which corresponds with the printing process of the relevant title and must fully meet the printer's specifications and ICC profiles. In case an advertisement is not delivered according to the above mentioned specifications (certified pdf) extra costs will be charged. Please refer to the online information for specifications.

<b>distributed circulation</b>	: 26.690 copies (HOI Q3 2007 until Q2 2008)
<b>reach figures</b>	: See NOM Print Monitor

## WETENSCHAP IN BEELD

### Formaten en afmetingen in mm

2/1 page	: 410 x 276
1/1 page	: 205 x 276
1/2 page vertical	: 102 x 276
1/2 page horizontal	: 205 x 136

Bleed-off: please add 5 mm because of the trimmed border.

### Advertising rate per ad in €, exclusive of VAT

format	
1/1 page	€ 2.950
1/2 page	€ 1.770

### discount in case of a contract

3 pages	2%
6 pages	3%
9 pages	6%
12 pages	8%
18 pages	10%
24 pages	12%

Contracts are to be fulfilled within 12 months.

<b>demands of position</b>	: Demands of position can never be accepted as a condition for an order of reservation. If possible, a request of a special position is granted. When position is granted, a surcharge of 20% will be charged on the gross amount.
<b>pluspropositions</b>	: Please refer to the online information ( <a href="http://www.audaxmedia.nl">www.audaxmedia.nl</a> ). Detailed information will be provided upon request.